press release



igus® Sponsors 2013 Rube Goldberg Machine Contest

**East Providence**, **RI - December 3**, **2012** – The 2013 Rube Goldberg Machine Contest<sup>®</sup> has opened for registration to international collegiate, high school, and middle school teams. This is the second consecutive year for igus<sup>®</sup> as a nationwide product sponsor of the event.

The 2013 contest, entitled "Hammer A Nail", is aimed to encourage critical thinking and problem solving skills in a non-traditional learning environment. Students will design and construct Rube Goldberg machines, which are overly complex contraptions, using chain-reaction steps designed to accomplish the simple task of hammering a nail.

This year, teams will have the opportunity to use, igubal<sup>®</sup> flange and pillow block bearings, and DryLin<sup>®</sup> linear slides and aluminum shafting donated by igus. The students have a total of six weeks to design and build their robots and will then compete with their machines at local events across the U.S.

The Rube Goldberg Machine Contest aims to inspire young minds through innovation, humor and unconventional thinking. igus aspires to achieve a similar goal through its Y.E.S. (Young Engineers Support) Program by donating products to engineering curriculums and competitions such as the Rube Goldberg Machine Contest.

To learn more about the Y.E.S. Program or to request free samples, visit www.igus.com/yesprogram.

To learn more about Rube Goldberg, visit www.rubegoldberg.com or contact Kathleen Felix, CEO at (203) 227-0818 or via email at rube@rubegoldberg.com.

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## **About igus**

igus develops industry-leading Energy Chain<sup>®</sup> cable carriers, Chainflex<sup>®</sup> continuous-flex cables, iglide<sup>®</sup> plastic bushings, igubal spherical bearings, and DryLin linear bearings and linear guides. These seemingly unrelated products are linked together through a belief in making functionally advanced, yet affordable plastic components and assemblies. With plastic bearing experience since 1964, cable carrier experience since 1971 and continuous-flex cable since 1989, igus provides the right solution from over 80,000 products available from stock. No minimum order required. For more information, contact igus at 1-800-521-2747 or visit www.igus.com.

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